



Strategy

20 Years of Organizational
Development and HR
Leadership Experience

People

Unlocking value for customers, leaders
and employees.

Service

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Culture

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A blue-tinted background image showing a group of people in business attire sitting around a table. One person is holding a smartphone, and another is pointing at a document. A laptop and a glass of water are also visible on the table.

Career Coaching: Understanding your Brand Realizing Opportunities

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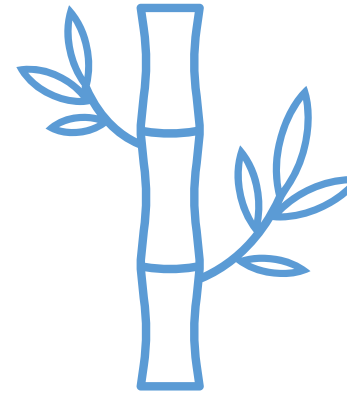
KBD Career Coaching

“Unlock your full potential and achieve career success with our personalized coaching model. Leveraging your innate capabilities, capitalizing on your personality strengths all while building a powerful personal and professional brand to realize the best opportunities for a fulfilling career and life.”

KBD Coaching Philosophy



As the artist of your life, you create a fulfilling life experience by making learning choices that align with your values and goals.



I provide mentoring expertise in career development and navigating organizational cultures. As part of this engagement, I will provide wisdom, guidance, and options.

How do others perceive you?

Discovering your personal value proposition will help you define and communicate your unique strengths, skills, and abilities, and to showcase the value that you bring to your organization or a potential employer.

What is your Brand? **It's how others perceive and describe your impact.**

Discovery of your PVP will allow you to:

- Increase your self-awareness

- Differentiate yourself by communicating your values, strengths, and goals

- Identify and pursue opportunities that align with your values and goals

You are not alone.

Is there alignment between your values, strengths, and interests and the company's mission, culture, and work environment?

Limited opportunities for growth and development?

Lack of support or recognition from managers or colleagues?

High levels of stress or burnout due to excessive workload, unrealistic expectations, or poor work-life balance?

Conflicts with supervisors or colleagues, or a toxic work environment?

A feeling of being undervalued or underutilized in your current role?



Self Discovery

Self Discovery is an important process when considering a career change to gain a deeper understanding of your strengths, values, and personal drivers. We will use this information to identify the types of work and work environments that align best with your unique characteristics, skills, and goals.

In your past, what personal and professional environments to you've experience a state of heightened focus, engagement and enjoyment?

In your current work environment what percentage of time do you experience:



Heightened Focus



Heightened Sense of Control and Mastery



Enjoyment



Fully Absorbed and Energized

Client Testimonials

If you enjoy soccer and have been following the World Cup 2022, the names Messi, Ronaldo, Neymar Jr, and Pulisic have been in many of the highlight reels over the past several weeks for goals scored. What is less familiar are the names Scaloni, Santos, Tite and Berhalter, all head coaches who spent the last four years preparing their teams and players for the World Cup. They play an important role in the development of their teams. This note is about our coach in our career. When you find a good one, you share it with your network!



Kevin has been a critical part of my recent professional growth journey. I highly recommend his career assessment and leadership coaching to any professional in search of a coach!

Alex Gray, Assistant Vice President, Business Development, Indigo Health and Founder of Adapt Innovation

I was experiencing a challenging time in my career when I started navigating LinkedIn for networking opportunities. Kevin was one of my LinkedIn contacts I had, and he was someone I knew from my prior employer. We both worked for the same company, and he was also an instructor in a business course I completed. I reached out to Kevin to inquire about his Career Coaching program, and it was a great investment for my career path.



I merely did not want to just get another job with another company, I wanted to find the right fit for my personality, skillset, and talent. I wanted to explore the possibility of searching for an opportunity outside of the industry I have been working in for the past 15 years.

Going through the career coaching program with Kevin allowed me to explore my ideas and aspirations of change with someone that has experience in HR and people management. Kevin provided me with tools and advice on how to approach career change in a strategic, personal, and intentional approach.

I highly recommend Kevin's Career Coaching program.

Otoniel Rosales, Director of Account Management
PCF Insurance Services

Our Engagement

- 8-week engagement
- 4 assessments (Values, Traits, Strengths, Personality)
- Cover Letter, Resume, LinkedIn profile review
- Integration of assessments with your marketing materials, interviews and communication tools.
- Professional development opportunity finding
- Discover and utilize your Personal Value Proposition to:
 - Create your Mantra
 - Identify target industries, companies and roles
 - Develop your interview strategy and tactics



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Let's connect!
Contact me for a free
consultation.

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